



# A YEAR IN REVIEW

**CHARLIE GREEN, CHAIR AND KEVIN MUNDAY, CEO** 

# 2016 HAS BEEN A PIVOTAL AND REWARDING YEAR FOR THINKFORWARD



In a short time we have achieved many milestones, from becoming independent from our founder Impetus-PEF to launching in Nottingham. These were the result of strong foundations laid in our first five years, all of which was made possible by our partner schools, donors, volunteers and partner organisations.

Our 2016 review focuses on the journey our organisation and our young people have been on since ThinkForward launched five years ago. Inspiring stories like Demi's, have helped us create an evidence base of what works in supporting young people to transition from school to work.

As a small organisation with big ambitions we faced a new challenge in 2016. Following the end of our Social Impact Bond (SIB), we became largely dependent on philanthropic donations. We are calling on existing and new partners to back the next stage in our journey to becoming a national charity.



## **EXPANSION**

This year ThinkForward expanded outside London for the first time, providing us with the opportunity to test our programme design in a new geography. Working in partnership with local charity Rebalancing the Outer Estates Foundation and with start-up funding from The Careers and Enterprise Company, we enrolled 120 young people across four schools in Nottingham North by the start of September 2016.

Our own feasibility studies and research from the Work Foundation, highlighted Nottingham North as an area with high youth unemployment rates and with the greatest potential for local partnerships.

Nottingham North has one of the UK's highest levels of intergenerational unemployment, low educational attainment and social deprivation. One in three young people grow up in a workless household.



**DEMI, THINKFORWARD CLASS OF 2016** 

# ANKS TO MY **IMPORTANT** EAR FOR ME

In 2016 I graduated from the ThinkForward programme and started my dream course

When I first met my Coach in Year Nine I didn't think I'd ever be able to achieve this. My dad had substance issues and two days after taking my last GCSE, I found my mum passed away at home. I became lost in the care system which made school and focusing on my future very challenging.

But Coach Darrin didn't give up on me. He helped me to build a clear goal for my future. In 2016 I recognised how far I had come and developed the confidence to tell my story. Now I'm on track to become one of the youngest pilots by 24. Nothing

Watch my short film to see how I'm piloting my

## APPLYING BEST PRACTICE TO NEW GROUPS

PEOPLE 77

In 2016 we partnered with the David Forbes Nixon Charitable Foundation to identify gaps in provision for young people with disabilities. In 2017 we will trial an adaptation of ThinkForward to support these young people to develop employability skills and confidence.

Just under 4% of young people currently enrolled on the programme are living in care. Like Demi, they face particular challenges as they leave the

care system and transition to independent living and employment. Young people in care are twice as likely to end up unemployed compared to their peers.

In 2016 we worked with the Centre for Social Justice to better understand how we can improve outcomes for young people in care. In 2017 we will explore how this could be supported through social investment opportunities.

# FROM PILOT TO NATIONAL CHARITY



## **The Solution**

A breakthrough

coaching programme

is designed to provide 2010 long-term, personalised The Need support to young In response to rising people in schools with youth unemployment the highest risk of Impetus-PEF and EY research what is unemployment to needed to prevent it. enable them to build They identify a gap in early and long-term the aspirations, provision for the confidence and skills most disengaged needed for work. young people.

## **Founding Partners**

EY, UBS, Barclays, Impetus-PEF and The Garfield Weston Foundation generously commit the funds needed to pilot ThinkForward in three schools.

## 2012

### Social Impact Bond (SIB)

ThinkForward creates the first SIB to prevent youth unemployment. Commissioned by the Department for Work and Pensions and with investment from Impetus-PEF and Big Society Capital, the bond supports expansion to 10 schools in Tower Hamlets. Hackney and Islington.

## THE COMBINED FORCES OF A GROUND BREAKING

## CHARITY AND FORWARD THINKING SOCIAL

INVESTORS REALLY DO HAVE THE POWER TO UNLOCK SYSTEMIC SOCIAL PROBLEMS. 227

Nick O'Donohoe, Former CEO of Big Society Capital

### Ready for Work **Programme**

With support from the JPMorganChase Foundation. targeted activities are developed to provide exposure to the world of work. Young people focus on the development of seven work readiness capabilities throughout their time RECEPTIVE on the programme.















### SIB Success ThinkForward is able to

2015

deliver a positive return to investors and the SIB is used as a positive example by the Government in their plans to grow social nvestment.



2015

Graduation

The first young people

graduate after receiving

five years of support. Their

results speak for themselves.

Despite 50% of programme

participants being predicted

to fail, over 72% achieved

five A\*-C GCSEs.

# 2016

of young people who graduated in 2016 are now in sustained education, employment or training.

### **National Footprint** Working in partnership

with Kent Community Expansion Foundation, ThinkForward ThinkForward launches in prepares to launch in four four schools in Nottingham schools in coastal Kent by North, one of the most June 2017. deprived wards in the UK.

2010

2011

2012

When I was first selected for **ThinkForward** I didn't take school seriously, not one bit.

Demi was referred to me due to her lack of notivation in schoo and anger issues. We began working on ways to comba

2013

2013

**Theory of Change** 

ThinkForward refines their

people identified as most at

risk of unemployment into

sustained employment. As a

result each Coach focuses on

50 young people per school.

mission to support young

Talking with Darrin gave me the space to air my feelings and gradually I learnt to open up, respect and trust him.

### DEMI

After my mum passed away I went in and out of foster care. I had so many different case workers but none of them understood. I left school and fell into a deep depression.

TO.

2014

Demi went through owards the end she ecognised that I vas there for her and was able to each out to me when she was ready

I was lost in the care system but Darrin was always there, getting me to think about what I wanted to do in life. Having Darrin with me every step of the way was so much better than having no one.

After being hospitalised I needed Darrin's encouragement to identify my passion and create a clear goal. He supported me to go to college and to value every opportunity.

2016

2016

Fast forward and Demi is now a peer mentor to other young women who face bereavemen and mental health issues. She wants to do all she can to give back to others who find themselves in her shoes. I am so proud of Demi, her courage and strength is an

### DEMI

I'm now at college studying to be a pilot. Darrin taught me that my voice has power and that my story can empower other young people to take control of their lives too.

44 I REALISED I COULD ONLY RELY ON MYSELF AND THAT NOTHING COULD HOLD ME BACK GIVEN WHAT I'D BEEN THROUGH 77



## THANK YOU TO OUR SUPPORTERS

THINKFORWARD RELIES ON PARTNERSHIPS TO BE ABLE TO TRANSFORM YOUNG PEOPLE'S LIFE CHANCES. OUR COMMUNITY OF SUPPORTERS IS INTEGRAL TO MAKING OUR WORK POSSIBLE.

# STRATEGIC PARTNERS

Supporting with a donation of £100,000 or more per year

THE MONUMENT TRUST







J.P.Morgan







# STRATEGIC PARTNERS

Barclays\*

EY Foundation\*

Garfield Weston Foundation

ICG\*

Impetus – The Private Equity Foundation

JPMorgan Chase Foundation\*

The Credit Suisse

EMEA Foundation\*
The Monument Trust

## **DONORS**

Bank of America Merrill Lynch\*

Cinven\*

David Forbes Nixon Charitable Foundation

David Ross Foundation

Drapers' Charitable Fund

**Epic Foundation** 

Head to Head

**Training Limited** 

Rebalancing the Outer Estates Foundation The Nomura Charitable Trust\*

UBS\*

### **CONTRACTS**

European Social Fund

The Careers and Enterprise Company

## BUSINESS SUPPORTERS

Volunteer their time to prepare young people for work and/or provide entry level jobs.

Alexander Mann Solutions

**Apax Partners** 

The Army

Bain Capital

Barts Health NHS Trust

BBC Radio 1

Benefit

Blackstone Group

**Boots** 

Brookfield Multiplex

Care UK

CCMP

City and Guilds

COOK

Donmar Warehouse

Fitness First

FreeFormers Fresh Minds

Greater London Authority

Griffin Fire Service

Homerton University

Hospital

**HSBC** Private Bank

KKR

KPMG

National Theatre

Nottingham City Homes

Proskauer

Prudential

Soho Theatre

St George, Berkeley Group

SThree

The Carlyle Group

The Young Vic

Waitrose

Warburg Pincus

Weil, Gotshal & Manges

# THINKFORWARD PIONEER DONORS

David Forbes Nixon

Charlie Green

Rory Macmillan

Mikheev Charitable Trust

David Vaughan

Tom Walker

# PRO BONO SUPPORTERS

Alix Partners

- t - -

Bain & Company

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Ginger Public Speaking

Kirkland & Ellis\*

Morgan Stanley

Sousou Partners

Travers Smith

UCL

LSE

**Project Oracle** 

## IN KIND SUPPORTERS

RR Donnelley

### **ThinkForward**

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ThinkForward is a charity registered with the Charity Commission.
Registration number 1152862.

# 2016 IN NUMBERS

# WE SUPPORTED 1,152 YOUNG PEOPLE

# **IN 18 COMMUNITIES**

# TO ACHIEVE THIS WE SPENT £2.1MILLION\*

Together we can transform the prospects of young people most at risk of unemployment. We are funded primarily through voluntary donations. Donating:

£250

supports a young person with a month of vital one to one coaching £100

supports a young person with a year of activities to build their confidence and skills

£23

covers the cost of transport for a young person's first week of work experience

\*unaudited accounts.

